

Welcome Retailers

Magazines Canada has had a lot of activity in distribution since the New Year. See Page 2 for additional titles now available through Magazines Canada Distribution.



8 Canadian Titles Shortlisted for the 2005 Utne Independent Press Awards...

A total of eight Canadian magazines were shortlisted for *Utne* magazine's 2005 Independent Press Awards. Considering there are only 16 categories of awards, this amounts to great representation from Canadian titles. Great work!

Utne Award Nominees

- Alternatives Journal* - Environmental Coverage*
- Ascent* - Spiritual Coverage*
- Kiss Machine* - General Excellence, Zines*
- Maisonneuve* - Best Writing*
- Outpost* - Personal Life Coverage*
- Shambhala Sun* - Spiritual Coverage
- Shameless* - Personal Life Coverage
- Up Here* - Local/Regional Coverage*

* Magazines Canada member

...and Win!

Both *Ascent* and *Shameless* won 2005 *Utne Independent Press Awards*.

An anecdote from Cindy Deachman, *Burnt toast*:

An employee at the Ottawa Medical Pharmacy told me that, "My French Canadian grandmother used to say that burnt toast makes you whistle better so I used to burn my toast just a little. I'm a fairly good whistler."

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Additions to the 2005/2006 Retailer Catalogue:



Canadian Aviator
Canada's national flying magazine contains a wealth of great reading for aviation professionals, seasoned aviators, student pilots or anyone just fascinated by flight.

Annual Price: \$24.00
Cover Price: \$5.95
Frequency: 6 per year



Frank Magazine
Canada's satirical news magazine, the scourge of politicians and a refreshing antidote to mainstream media. A favourite of political junkies looking for a laugh, *Frank* punctures pomposity, exposes hypocrisy and uncovers corruption.

Annual Price: \$70.00
Cover Price: \$5.00
Frequency: 26 per year



Cottage
Written for and by cabin and cottage owners, *Cottage* is packed with entertaining features, fascinating projects and practical information on every aspect of western Canadian country living.

Annual Price: \$22.00
Cover Price: \$4.95
Frequency: 7 per year



Geez
Combining art, social justice and matters of the spirit, it is an image-intensive, ad-free, non-profit, 100% post-consumer recycled, 96-page quarterly. Based in Winnipeg and proudly Canadian.

Annual Price: \$25.00
Cover Price: \$7.00
Frequency: 4 per year



The Cottager
Cottage living and lifestyles for owners of recreational property in Manitoba and Northwestern Ontario.

Annual Price: \$12.00
Cover Price: \$3.95
Frequency: 4 per year



IMX
A magazine centred on the sport of motocross in Canada and developed for the purpose of promoting and rejoicing in Canadian competition, the community, and industry that comprise the foundation of the sport.

Annual Price: \$14.99
Cover Price: \$3.95
Frequency: 6 per year



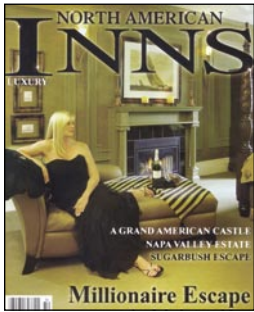
FilmPrint Magazine
FilmPrint Magazine provides critical writing on Canadian independent film and video artists, exhibition organizations and film festivals that fall below the radar of commercial mainstream media. *FilmPrint* serves a vital purpose in the independent film community.

Cover Price: \$4.00
Frequency: 6 per year

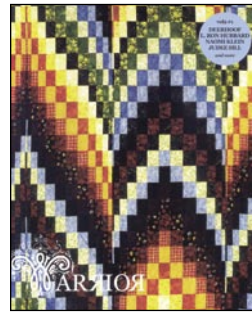


Inside Motorcycles
"Canada's source for motorcycle news." With its in depth coverage of Canadian competition and industry news, *Inside Motorcycles* has become an indispensable resource for riders and racing enthusiasts across the country.

Annual Price: \$24.99
Cover Price: \$3.95
Frequency: 10 per year



North American Inns
 Absolutely the finest travel publication available! From undiscovered gems hidden in the North American countryside to quaint Inns in small villages, everything you need for an exquisite getaway can be found within.
Annual Price: \$19.95
Cover Price: \$4.95
Frequency: 4 per year



Warrior
 We at *Warrior* have spent ample time bashing out the reasons for our existence; as individuals, as a collective, as a source, as schooled citizenry. And, after a few mid-twenties identity crises, we know the learning should never stop.
Annual Price: \$15.99
Cover Price: \$4.95
Frequency: 4 per year

Order these new titles for your retail location. Contact your local rep today!

Name Change

Please note that the *Northern Horse Review* has changed its name to *Western Horse Review*. Canada's #1 Western riding magazine—the source for the Western horse enthusiast. Cover Price: \$4.95 • Frequency: 12 per year

Titles No Longer in Distribution

- *Artichoke*
- *Canadian Lawyer*
- *Voices Across Boundaries*
- *Vox Feminarum*
- *Wegway*

Website Order Form

To order any of our new titles or start up some of the existing titles, you can now download a current order form from our website. Go to the industry portion of magazinescanada.ca and visit the **For Retailers** section.

Celebrations

Rampike is honouring its 25th anniversary! • *YES Mag: Canada's Science Magazine For Kids* is celebrating its 10th birthday! • *Canadian Journal of History* is celebrating its 40th Anniversary

Congratulations!

Retailers, please note:

- ▶ Send your returns back to Magazines Canada within 90 days of receiving the next issue. This is to ensure that you receive full credit.
- ▶ If you sell out of an issue, give us a call and we will usually be able to send out a re-order the same day.
- ▶ Additions: to receive the new magazines that have joined *Magazines Canada Distribution*, please contact us (refer to the **Contact Us** back page).

Survey

A survey was recently sent out to all retailers participating in the Newsstand Marketing Project. Please take a few minutes to complete the survey and send it back to Magazines Canada. Your input is very valuable to us.

Contact Us



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The Magazines Canada Newsstand Marketing team takes great pride in the superior level of customer service it gives each retailer. The distribution team is always available at the national office if you have any questions or concerns.

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